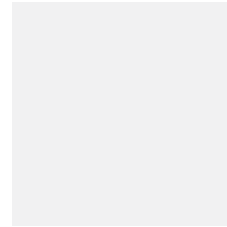# GEMR 2019 color palette and fonts
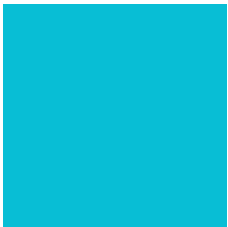
Primary color
c16/m100/y86/k7

Secondary graph color
c84/m92/y9/k14

Pull quotes
c0/m0/y0/k75

Tables/Figures/Boxes
c0/m0/y0/k5

Tertiary graph color
c70/m0/y16/k0

Additional graph color
c34/m100/y31/k6

Additional graph color
c0/m77/y90/k0

Additional graph color
c0/m40/y100/k0

Additional graph color
c41/m80/y100/k5

Fonts

Heading 1: Vita Std Medium 34pt / 40pt

Internal migration

Heading 2: Vita Std Bold 12pt / 16pt | c16, m100, y86, k7

ONE IN EIGHT PEOPLE LIVE OUTSIDE THE REGION WHERE THEY WERE BORN

Heading 3: Vita Std Bold 9pt / 12pt | c16, m100, y86, k7

INTERNAL MIGRATION CONTROLS AFFECT EDUCATION ACCESS

Heading 4: Vita Std Medium Italic 9pt / 12pt | c16, m100, y86, k7

Migration controls in China have eased, but their effects persist

Heading 5: Vita Std Light Italic 8.5pt / 12pt | c16, m100, y86, k7

Social policies can support slum populations, but registration problems persist

Body Copy: Vita Std Light 8.5pt / 12pt | Black

A dynamic process, internal migration is difficult to quantify with precision, especially in an increasingly mobile world. Determining comparable trends across countries is hindered by deficiencies in data sources and differences in national definitions.

Pull quotes: Vita Std Light 11pt / 16pt | 75% Black

" More than 40% of migrants and other residents in two informal settlements in Nairobi were enrolled in private schools between 2003 and 2010 "